



New PERSPECTIVES website tells the human stories at the heart of thyssenkrupp Elevator volunteer engagement

- thyssenkrupp Elevator is implementing a hands-on approach to social responsibility
- The company is inspiring and empowering employees to actively contribute their time and skills to help underprivileged youth
- PERSPECTIVES personalizes the socially responsible face of thyssenkrupp Elevator, and complements the award-winning URBAN HUB website on the future of cities

Urban mobility leader thyssenkrupp Elevator today launched its new PERSPECTIVES website to showcase the people involved in its corporate social responsibility (CSR). PERSPECTIVES tells extraordinary tales of the ordinary people involved in the company's various activities as program volunteers or beneficiaries. The multimedia website is attractively and accessibly designed to appeal to the general public and employees, as well as to interested companies, governments and NGOs.

Of immediate interest to PERSPECTIVES is the issue of youth unemployment. In today's world, this is a considerable social challenge, with one-third of young people worldwide lacking access to education, training or a job of any kind. In many cases, this is simply a matter of not having the skills necessary to enter the job market.

PERSPECTIVES will focus on the continuing evolution of Project SEED – developed by thyssenkrupp Elevator and SOS Children's Villages International – as well as on other CSR initiatives generated by the company. Begun in 2017, Project SEED provides disadvantaged young people with a comprehensive six-month curriculum designed to help them find and retain good jobs. Company volunteers lead the courses and serve as mentors and role models. In its first phase, the project aims to reach approximately 100 young people in Colombia, Brazil and in India.

The stories in PERSPECTIVES also illustrate the corporate service vision of thyssenkrupp Elevator. This augments conventional CSR by the engagement of our employees as volunteers. Corporate volunteering emphasizes the empowerment of employees to take an active role in making the world a better place, by enabling them to contribute outside the workplace within a defined framework of structured assistance, using a little bit of their time and skills – and a lot of their passion.

PERSPECTIVES illustrates compelling new ways in which companies can create a positive feedback loop – a virtuous circle – of good deeds and goodwill. thyssenkrupp Elevator strongly believes that promoting practical people-to-people assistance is good for everyone

involved: those receiving the assistance, employees, and ultimately the company. Stories are now available at www.perspectives.urban-hub.com .

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Press images are available for download [here](#).

Further information can be found at Urban Hub:

<http://www.urban-hub.com/perspectives/thyssenkrupp-elevator-employees-help-young-people/>

About us:

thyssenkrupp Elevator

thyssenkrupp Elevator brings together the Group's global activities in passenger transportation systems. With sales of €7.7 billion in fiscal 2016/2017 and customers in 150 countries, thyssenkrupp Elevator built its position as one of the world's leading elevator companies from scratch in a mere 40 years' time applying thyssenkrupp unique engineering capabilities. With more than 50,000 highly skilled employees, the company offers smart and innovative products and services designed to meet customers' individual requirements. The portfolio includes passenger and freight elevators, escalators and moving walks, passenger boarding bridges, stair and platform lifts as well as tailored service solutions for all products. Over 1,000 locations around the world provide an extensive sales and service network to guarantee closeness to customers.

thyssenkrupp

thyssenkrupp is a diversified industrial group with a growing share of capital goods and service businesses and traditional strengths in materials. Over 158,000 employees in 79 countries work with passion and technological know-how to develop high-quality products and intelligent industrial processes and services for sustainable progress. Their skills and commitment are the basis of our success. In fiscal year 2016/2017 thyssenkrupp generated sales of €41.5 billion.

Together with our customers we develop competitive solutions for current and future challenges in their respective industries. With our engineering expertise we enable our customers to gain an edge in the global market and manufacture innovative products in a cost- and resource-friendly way. Our technologies and innovations are the key to meeting diverse customer and market requirements around the world, growing on the markets of the future, and generating strong and stable earnings, cash flows and value growth.

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