



Press Release

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thyssenkrupp Elevator

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thyssenkrupp addresses the future of urban mobility and the 'made-in Asturias' concept at Gijon campus

- Andreas Schierenbeck, thyssenkrupp Elevator's CEO and board member of the Princesa de Asturias Foundation, visited the University of Oviedo focused on mobility
- The University Chair is dedicated to analyzing a global industry "re-imagined" through digitalization

Andreas Schierenbeck, CEO of thyssenkrupp Elevator, visited the University of Oviedo (Asturias-Spain) today to deliver a lecture titled "Mobility 4.0: Digitizing the elevator industry through MAX and HoloLens." During his presentation, he explained the main challenges that Mobility 4.0 faces and the new innovations thyssenkrupp is introducing to make cities the best places to live.

Schierenbeck highlighted the Asturian industry as a powerhouse in the field of urban mobility, and as a part of the Mobility Chair sponsored by thyssenkrupp, emphasized the importance of the company's national and local presence, noting that it is exporting products worldwide from Spain.

The meeting was also attended by Eva Pando, general director of the Economic Institute of the Principality of Asturias; Juan Carlos Campo, dean of the Polytechnic Faculty of Engineering; and Javier Sesma, director of thyssenkrupp's Research & Innovation Center in Gijon, who also shared their particular visions of the new challenges in mobility and industry.

Andreas Schierenbeck praised the significance of this initiative in the framework of the Princesa de Asturias Awards and celebrated the work that the region is doing to attract more talent: "As a board member of the Princesa de Asturias Foundation, I closely follow the initiatives taking place in the area and am proud to witness Asturias' constant commitment to development and talent; I believe these kinds of university-business collaborations reinforce that commitment. At thyssenkrupp, we are dedicated to further elevating the Spanish R&D efforts, and we are proud to see that the ideas we build here become a part of many larger projects around the world."

The multinational company, which employs more than 5,000 people in Spain across three production plants and an innovation center, this year celebrates the

25th anniversary of thyssenkrupp Norte, its production, sales and installation plant for escalators and moving walks, located in Mieres. "Products like the accelerating transport solution ACCEL and the intelligent moving walk iwalk, produced by Norte, are the result of the great work the Spanish industry is doing and represent, along with innovations like the rope-less elevator system MULTI and our predictive maintenance solution MAX our contribution to Smart Cities and the transformation of the mobility industry," said Andreas Schierenbeck.

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The Mobility Chair at the University of Oviedo aims to maintain and strengthen thyssenkrupp Elevator's link with this institution to promote research and innovation in the field of sustainable mobility. In addition, it seeks to enhance dissemination activities, transfer knowledge and training, and develop a culture of global R&D.

About us:

thyssenkrupp Elevator

thyssenkrupp Elevator brings together the Group's global activities in passenger transportation systems. With sales of 7.2 billion euros in fiscal 2014/2015 and customers in 150 countries, thyssenkrupp Elevator built its position as one of the world's leading elevator companies from scratch in a mere 40 years' time applying thyssenkrupp unique engineering capabilities. With more than 50,000 highly skilled employees, the company offers smart and innovative products and services designed to meet customers' individual requirements. The portfolio includes passenger and freight elevators, escalators and moving walks, passenger boarding bridges, stair and platform lifts as well as tailored service solutions for all products. Over 900 locations around the world provide an extensive sales and service network to guarantee closeness to customers.

thyssenkrupp

thyssenkrupp is a diversified industrial group with traditional strengths in materials and a growing share of capital goods and services businesses. Around 155,000 employees in nearly 80 countries work with passion and technological expertise to develop high-quality products and intelligent industrial processes and services for sustainable progress. Their skills and commitment are the basis of our success. In fiscal year 2014/2015 thyssenkrupp generated sales of around €43 billion.

Together with our customers we develop competitive solutions for the challenges of the future in the areas Mechanical, Plant and Materials. With our engineering expertise we enable our customers to gain an edge in the global market and manufacture innovative products in a cost- and resource-friendly way. For us, technical progress and innovations, allied with the combined strength of the Group, are key factors enabling us to meet current and future customer and market requirements around the world, grow on the markets of the future, and generate strong and stable earnings, cash flows and value growth.

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